



Product Manager

Marco Corporation (M) Sdn Bhd

JOB DESCRIPTION

Responsibilities:

- Develop, plan and monitor the advertising, promotions, conferences and events carried out to achieve the brand awareness.
- Seeking new and creative ideas of improvement to increase brand awareness and visual merchandising at dealers shop.
- Managing the planning and monitoring of stock ordering, stock provision and stock ageing at healthy level.
- Managing the compilation of competitors' information in term of pricing, promotional activities, product launches, conference, sales performance, etc.
- Maintain strong rapport with principals, dealers, agencies and inter-department to ensure smooth implementations and achievement of action plans.

Requirements:

- Diploma or Degree in Marketing, Business Studies/Management or related discipline.
- Minimum 3-4 years working experiences in managing the product/ brand management at the consumer products environment.
- Possess creative marketing talent, good product management knowledge with strong vendor relationship.
- Good organization and planning skills.
- Should possess integrity, result oriented and strong leadership skills.
- Excellent interpersonal skill, resourceful and self-motivated.
- Good communication skills, both written and verbal in English, Bahasa Malaysia and Mandarin will be an added advantage.