



Marketing Manager

Marco Worldwide Sdn Bhd

JOB DESCRIPTION

Responsibilities:

- The incumbent shall be responsible for the overall direction of the sales & marketing activities of the company to achieve the targeted sales & marketing results.
- Develop the brands across all major platforms and channels, primarily retail, e-commerce site and social media.
- Manage the sales & marketing team in achieving the desired revenue growth and profitability of the business.

Requirements:

- Candidate must possess at least Bachelor's Degree in Business Studies/Administration/Management, Marketing or equivalent.
- Required language(s): English, Bahasa Malaysia, Mandarin.
- At least 3 year(s) of managerial experience in the related field from the Consumer Products industry
- Strong leadership qualities and process creative marketing talent.
- Result driven, self-motivated and excellent analytical and communication skills.