



Visual Merchandiser  
Marco Corporation (M) Sdn Bhd

JOB DESCRIPTION

Responsibilities:

- Brands assigned namely Casio Timepieces or Casio Calculators .
- Seek new and creative ideas of improvement in visual merchandising of the assigned brands' in the dealers outlet to increase the brand awareness and sales performance.
- To increase and maintain the visual merchandising standard set by the company and principal.
- Maintain strong rapport with principals, dealers, agencies and inter-department to ensure smooth implementations and achievements of action plans.
- Segregate and arrange deliver of VM POS materials to dealers outlet.
- Liaising with marketing and sales on any matters related to display and stocks issue.
- Planning and do display placement for new store opening.
- Planning and ordering POS for upcoming campaign and activities.

Requirements:

- Diploma / Degree in Marketing, Business Studies / Administration / Management or related discipline.
- Minimum 1 year working experience in related environment.
- Possess an artist flair in product merchandising in the retail environment.
- Creative, detailed and able to work independently.
- Good communication, interpersonal and presentation skills
- Result-oriented, resourceful and self motivated.
- Candidates fluent in mandarin preferred for Casio Timepiece & Casio Calculators as the role requires candidate to deal with mandarin speaking dealers.